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Course Objectives
The primary objective of this course is to introduce various managerial factors determining the outputs and outcomes of public management. Specific objectives include (but not limited to):

1. Learning the “public” in public management
2. Learning public management models
3. Learning various dimensions of organizational stability
4. Learning various managerial factors within organizations
5. Learning various managerial factors outside organizations
6. Learning various environmental factors

Teaching Method
The first half of the class will be an instructor’s lecture and the other half will be students’ presentation about their individual readings. An instructor’s lecture will cover core reading, and electronic handouts for each class will be posted in advance on the e-bulletin board. Students are highly expected to contribute to class by actively participating in discussions. All classes will be conducted in English.

Instructions for Core Reading (Reflection Memo)
All students are expected to read the core reading before class. Students are required to submit a one or two page long reflection memo every week. The memo should include 1) a brief critique of why the topic is important in public management, 2) at least two peer-reviewed articles related to the topic, and 3) research questions and associated hypotheses related to the topic. Memo assignments will be graded as Pass or Fail.
Instructions for Individual Reading
On the first day of the semester, individual readings will be assigned to every student. When you are scheduled to present your assigned individual reading, please share a two-page handout with students and me by Monday morning of the week you present. The handout should include (a) a full citation; (b) the abstract (either yours or the official one); (c) summary of the reading with important tables or figures from the paper (if any) and your own critique (what is good and bad about the paper); and (d) possible research questions. If the assigned reading is an empirical paper, please indentify dependent/independent variables and their measurement.

Final Literature Review Paper
The purpose of this assignment is to let students to review a research trend on the topic in which they are interested. To meet the goal, students choose one public management-related topic and review how scholars have researched the topic. The structure of the paper is flexible, but the following needs to be included:
1. Concept and measurement of the chosen topic
2. Determinants and consequences of the chosen topic
3. Limitation of the current research on the chosen topic
4. A few potential research questions and related hypotheses

Readings
Individual readings will be distributed in a separate form.

Grading
- Mid-term Exam: 25 points
- Final Exam: 25 points
- Final Paper: 40 points
- Reflection Memo: 10 points
Class Policies

**Attendance**  Required. See ‘Class Participation’ above for more details.

**Disabilities**  Students with any form of disabilities should notify the instructor by the second week of the class so that the instructor can make reasonable accommodations.

**Syllabus**  This syllabus is tentative. The instructor reserves the right to modify any parts of the plan as necessary. Students will be notified of any such changes.

**Claims for Grading**  Decisions on grading will be final unless the instructor makes any mistakes to sum grading points.

**Academic Honesty**  Academic Honesty is taken very seriously in this course. Students are required to be aware of an academic honesty policy ([https://yure.yonsei.ac.kr/research/researchIllegality.do](https://yure.yonsei.ac.kr/research/researchIllegality.do)). All students are responsible for maintaining the highest standards of honesty and integrity in every phase of their academic careers. The penalties for academic dishonesty are severe, and ignorance is not an acceptable defense. Each student is responsible for understanding these standards before performing any academic work.
Syllabus (tentative)

Week 1 (3.6) Introduction to Course

Week 2 (3.13) The “Public” in Public Management

- Core Reading
  - Chapter 3 & 4

- Individual Reading

Week 3 (3.20) Public Management and Its Model

- Core Reading

- Individual Reading:

Week 4 (3.27) Internal Management (Managing within the Organization) I

- Core Reading
  - Rainey, Chapter 9 & Rainey, Chapter 10 (Other Work-related Attitudes)

- Individual Reading

**Week 5 (4.3) Internal Management (Managing within the Organization) II**

- **Core Reading**
  - Rainey, Chapter 10 (Motivation-related Variables in Public Organization– )
  - Rainey, Chapter 11

- **Individual Reading**

**Week 6 (4.10) Peer Review Practice**

**Homework**

Peer review.

*Instructions:* You will be provided an unpublished paper and asked to conduct a peer review of the sort required by leading journals in public management (this will be discussed in detail at the Week 5 class meeting. Please provide a copy of your critique to all the students as these will be presented in class in the following week.

**Week 7 (4.17) Public Management and Organizational Stability I**

- **Core Reading**
  - Rainey, Chapter 8 (–Organizational Structures in Public Organizations)
  - Rainey, Chapter 6 (–Goals of Public Organizations)

- **Individual Reading**
  - Organizational Stability: Overview
  - Structural Stability

- Mission Stability
Week 8 (4. 24) Mid-term Exam

Week 9 (5. 1) Public Management and Organizational Stability II

- Core Reading
  - Rainey, 8 (Information Technology and Public Organizations)

- Individual Reading
  - Production Stability
  - Procedural Stability
  - Personnel Stability

Week 10 (5.8) Public Management and Its Environment

- Core Reading
  - Rainey, Chapter 4
  - Rainey, Chapter 5 (~Public Managers’ Perceptions of the Political Environment)

- Individual Reading
**Week 11 (5.15) External Management (Managing the Environment) I**

- **Core Reading**
  - Rainey, Chapter 5 (Network and Collaboration in Public Management and the Public Policy Process– )

- **Individual Reading**

**Week 12 (5.22) External Management (Managing the Environment) II**

- **Core Reading**

- **Individual Reading**

**Week 13 (5.29) Public Management and Beyond**

- **Core Reading**

- **Individual Reading**
Week 14 (6.5) Paper Writing

Week 15 (6.12) Paper Presentation

Week 16 (6.19) Final Exam